



Banff Pork Seminar
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Banff Pork Seminar launches 2023 in-person event with a twist

Edmonton, Alta. Nov. 10, 2022: The Banff Pork Seminar (BPS) 2023 is open for business and delegates to the event Jan. 10 to 12 will find a new twist to an old format. The event will be back to in-person only, but in a revised approach, delegates will have an opportunity to view taped plenary and breakout presentations online on-demand afterwards.

“We always bring in top speakers and this is one way delegates can be sure they get every bit of information from these industry leading presenters,” says Ashley Steeple, BPS Coordinator.

Expectations are high for a vibrant social time as well, adds Steeple. “The past few years have dramatically cut into the opportunity to be together as an industry. We are already seeing strong hotel bookings and related events being planned around the Seminar week.”

Program and registration details are posted on the BPS hub, the Seminar website www.banffpork.ca. In fact that’s the best place to follow the latest news on all developments as the Seminar nears, says Steeple.

Ongoing news postings will be available in the annual Inside BPS Special Report which can be accessed by link from the Seminar website. That information of blog postings and news releases is designed to be available for use by media and industry.

Delegates are encouraged to follow BPS on Twitter, adds Steeple. “It is a real bonus to have BPS delegates help in tell the story of modern pork production by posting their experiences and knowledge from BPS 2023 with the #BanffPork hashtag.

The Banff Pork Seminar is coordinated by the Department of Agricultural, Food and Nutritional Sciences, University of Alberta, in cooperation with Alberta Pork, Alberta Agriculture and Forestry and other pork industry representatives from across Canada.

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