



Banff Pork Seminar
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Banff Pork Seminar introduces a hybrid conference for 2022

Edmonton, Alta. Oct. 13, 2021: The Banff Pork Seminar (BPS) is breaking new ground in 2022 with a hybrid conference Jan. 11 to 13. Delegates will have the option to either attend in person or they can participate virtually online.

“Those choices mean the 2022 Seminar is truly one not to be missed,” says Ashley Steeple, BPS Coordinator. Organizers have a strong slate of speakers lined up that will be an energetic and useful experience regardless of which option delegates choose.

“This pandemic has been a time of significant change that has required patience from all the industry in planning events,” says Steeple. “The safety of our delegates is of utmost importance and we are taking steps to ensure that in-person delegates have a well-managed and safe experience in keeping with mandated COVID 19 protocols.

“All delegates should read the information on BPS COVID 19 safety measures and restrictions posted on the Seminar website.”

While rooms are already being booked as delegates and companies make plans for the week, Steeple says her group is also expecting the online option to attract strong interest. Plans are for the plenary sessions to be broadcast live and for breakout sessions to be taped and provided following the Seminar.

The event is also a delayed 50th anniversary show celebration planned for last year so that will add a reason to consider attending.

Program and registration details are posted on the Seminar website www.banffpork.ca. In fact that’s the best place to follow the latest news on all developments as the Seminar nears, says Steeple.

Ongoing news postings will be available in the annual Inside BPS Special Report which can be accessed by link from the Seminar website. Delegates can also follow BPS on Twitter @BanffPork

The Banff Pork Seminar is coordinated by the Department of Agricultural, Food and Nutritional Sciences, University of Alberta, in cooperation with Alberta Pork, Alberta Agriculture and Forestry and other pork industry representatives from across Canada.

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