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## Banff Pork Seminar's Aherne Prize entry deadline Oct. 31, 2020

**Edmonton, Alta. Sept. 15, 2020:** The Banff Pork Seminar (BPS) has become a leading event in the pork industry in North America. One of the most anticipated aspects of it each year is the awarding of the F X Aherne Prize for Innovative Pork Production.

Entry deadline for the 2021 Seminar is Oct. 31, 2020, says researcher Ben Willing of the University of Alberta, who chairs the BPS awards selection committee. The contest is open to owners, production managers, herdspeople, consultants, or anyone who has developed an innovation relevant to the North American pork industry.

"Innovations can be big or small, simple or complex and the creativity and innovation of entries always amazes us," says Willing. "They can apply to any segment of the industry including feeding, breeding, ventilation, disease control and prevention, transportation, manure management, animal handling, facility and enterprise management and pork quality and food safety."

The prize is significant. Since the 2021 Seminar is a virtual event the 2021 winner will receive complimentary registration to the 2022 Seminar Jan. 11 to 13, 2022, accommodation at the world-renowned Fairmont Banff Springs Hotel and travel assistance. That's a value of approximately \$2,000.

"For winners the chance to spotlight their innovation and be recognized as an innovator by their peers, the pork industry and the Seminar attendees is very satisfying," says Willing. "The prize is named after Frank Aherne, a long-time industry research leader."

Best place to find all contest details is on the Seminar website www.banffpork.ca.

Follow Banff Pork Seminar on Twitter @banffpork. Connect on Facebook /BanffPork. Get complete coverage in a Special Meeting Report of the 2021 Banff Pork Seminar, presented by communications partner Meristem. Find the special report link on the Seminar site home page <a href="https://www.banffpork.ca">www.banffpork.ca</a>.

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