



Banff Pork Seminar  
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## **Banff Pork Seminar 2021 goes virtual, Jan. 5 and Jan. 7**

**Edmonton, Alta. July 23, 2020:** The 2021 Banff Pork Seminar (BPS) will have a different look for its upcoming event. The organizing committee for the Seminar has made the decision that their next conference will be a virtual one.

“With the COVID-19 pandemic our decision to move virtual to help keep our delegates safe was clear,” says Ashley Steeple, Seminar Coordinator. “Our 2021 Seminar will be an online experience. There will be an adjustment in dates to a two day event, held Tuesday Jan. 5 and Thursday January 7, 2021.

“More details are coming in the weeks ahead,” says Steeple. “Program information and registration details will be available by September and registration will open officially in October. We have some innovative ideas for sponsorship, and those details will be announced in September.”

The 2021 Seminar was to be a milestone 50<sup>th</sup> anniversary one, says Steeple. “However, we will save that official celebration for the next time the Seminar can be held in person at our partner, the Fairmont Banff Springs Hotel.

“In keeping with the history of our seminar we have very strong speakers and related activities planned for the virtual event and we are confident this will a rewarding experience for our delegates.”

The Banff Pork Seminar is coordinated by the Department of Agricultural, Food and Nutritional Sciences, University of Alberta, in cooperation with Alberta Pork, Alberta Agriculture and Forestry and other pork industry representatives from across Canada.

More complete details will be available in the Inside BPS Special Report which can be accessed in August by link from the Seminar website [www.banffpork.ca](http://www.banffpork.ca). Follow BPS on Twitter @BanffPork.

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