



September 18, 2017

## MEDIA REGISTRATION

As a valued member of the media, we appreciate your long standing coverage of the Banff Pork Seminar. Your commitment to fair and thorough reporting of our proceedings plays a key role in making the information accessible to the broader population.

Because we share that commitment to accessibility, we take pride in carefully managing our budget to maintain a reasonable registration fee so that all who wish to experience BPS first hand may do so. Unfortunately, the reality of rising costs means we must find ways to accommodate all interested parties without running a deficit that could jeopardize future seminars.

To that end, we are asking our media partners for a nominal registration fee on a cost recovery basis only. Media representatives will have access to all BPS sessions, and the Welcome Reception on January 9. You will receive lunches and coffee/refreshments throughout the Seminar on January 10 and 11. You will receive the registration kit including an electronic copy of the Banff Pork Seminar proceedings. For all of this, media will be charged a reduced registration fee of just \$140.00+GST to help cover our costs.

To register for BPS 2017, please complete the attached media registration form. You may fax the information to our secure fax (780-492-5771) or scan/email the form to [pork@ualberta.ca](mailto:pork@ualberta.ca). If you don't feel comfortable providing your credit card in this way, please indicate on the form that you will call the number in (please call 780-492-3651) and we would be happy to take the information over the phone.

Media registrations will be available until January 2, 2018. Please register early as there is limited space and once the conference is full no registrations will be allowed.

Thank you for your understanding and for your ongoing support of our efforts to provide accurate, relevant information to the pork industry. If you have any questions, please feel free to contact us. We look forward to welcoming you in January!

Sincerely,

**Ashley Steeple**

Banff Pork Seminar Coordinator  
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4-10 Agriculture/Forestry Centre, University of Alberta  
Edmonton, AB, Canada T6G 2P5  
Phone: (780) 492-3651 Fax: (780) 492-5771  
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**Banff Pork Seminar**

c/o Dept. of Agricultural, Food & Nutritional Sciences  
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[www.banffpork.ca](http://www.banffpork.ca)

# 2018 Banff Pork Seminar Registration Form



## Media Registration

- Your Banff Pork Seminar registration fee includes an electronic copy of the seminar proceedings, coffee/networking breaks and lunches on January 10 and 11 and the welcome reception on January 9.
- Cancellations received by December 20, 2017 will be refunded minus a \$75 per delegate administration fee.
- Cancellation requests received December 21, 2017 or later will not be refunded. Substitutions are permitted.
- Media representatives must register by January 2, 2018.

Need more information? Contact:

**Ashley Steeple Conference Coordinator**

**Phone:** (780) 492-3651

**Email:** [pork@ualberta.ca](mailto:pork@ualberta.ca)

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## Personal Information

First Name:

Last Name:

Email:

Company:

Address:

City/Town:

Province/State:

Postal code:

Work Phone:

Cell Phone:

Affiliation:

Other:

Have you previously attended the Banff Pork Seminar? Yes

No

Morning Sessions (choose 2)

1  2  3  4

Afternoon Sessions (choose 2)

5  6  7  8

Welcome Reception (Tuesday January 9 at 4:30pm)

Attending

Not Attending

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### Banff Pork Seminar

c/o Department of Agricultural, Food & Nutritional Science – University of Alberta

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