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Calling on nominations for 2016 Banff Pork Seminar Aherne Prize

Edmonton, Alta. Oct. 8 , 2015: Nothing fuels the success of an industry like a strong culture of innovation. The 2016 Banff Pork Seminar is supporting the recognition of those who drive these accomplishments, by calling on nominations from across the North American pork industry for candidates to win the F.X. Aherne Prize for Innovative Pork Production.

"Continual innovation is the foundation of any successful industry and presenting this award is one of the highlights of the Banff Pork Seminar" says Dr. Michael Dyck of the University of Alberta, chair of the F.X. Aherne prize committee. "The award is an opportunity to recognize those individuals who have developed either original solutions to pork production challenges or creative uses for known technology."

Nominations are encouraged and accepted up to and including the entry deadline of October 31, 2015. Individuals may nominate themselves or another industry candidate by following instructions available on the Banff Pork Seminar website at <u>www.banffpork.ca</u>. Innovations nominated can apply to any segment of the pork industry including feeding; breeding; ventilation; disease control and prevention; manure management; facility or enterprise management; and pork quality and safety.

"Any innovation big or small can qualify and win," says Dyck. "We are proud to offer this chance for anyone associated with the pork industry in Canada, United States or Mexico to strut their stuff as technology innovators and show how you put it into practice."

Up to two prizes are available to be awarded to innovators at the 2016 Banff Pork Seminar held at the Fairmont Banff Springs Hotel Jan. 12-14. The prizes include registration and travel valued at \$2,000 each, along with the outstanding opportunity to have their innovations highlighted at this leading pork industry conference.

The award is named after the late Dr. Frank Aherne, a professor of swine nutrition and production at the University of Alberta in Edmonton and a major force for science-based progress in the western Canadian pork industry.

Follow Banff Pork Seminar on Twitter @banffpork and #BPS2016. Connect on Facebook /BanffPork. Get complete coverage in a Special Meeting Report of the 2016 Banff Pork Seminar, presented by communications partner Meristem. Find the special report link on the Seminar site home page or directly on the <u>www.meristem.com</u>. -30-

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