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Banff Pork Seminar 2016 powers ahead with fresh program, historic venue

Edmonton, Alta. Oct. 5 , 2015: A dynamic new program for the Banff Pork Seminar has taken shape as the iconic pork industry event is “Honouring the Past, Embracing the Future,” with a return to its historic home the Fairmont Banff Springs Hotel. The three-day event is January 12 to 14, 2016.

“We couldn’t be more excited and pleased to be ‘coming home’ with a fresh program of leading-edge topics and top speakers, for this milestone edition of our conference,” says Dr. Ruurd Zijlstra, Banff Pork Seminar Co-Program Director.

“We are fortunate to work in a vibrant, resilient, progressive industry that has come through challenging times to embrace a new and exciting future. The Banff Pork Seminar is a showcase of ground-breaking knowledge, technological advances and innovative approaches that will help our industry lead and thrive in the new world of food production.”

The 2016 edition marks the 45th year pork industry delegates from across Canada and around the world have been coming to the Banff Pork Seminar, says Zijlstra. “We have completely refreshed the program, building on updates of the past several years, to offer the best of what delegates have come to expect along with new features such as more interactive and panel sessions.”

Plenary speakers include world-renowned animal welfare expert Dr. Temple Grandin of Colorado State University, Maple Leaf Foods President and Chief Executive Officer Michael McCain, and Joe Schwarcz of McGill University’s Office for Science & Society.

Breakout sessions tackle biosecurity, antibiotics, feed cost & net income, new technologies, hot topics shaping the industry, and more. Full program details and registration information is available at the Seminar website www.banffpork.ca.

Follow on Twitter @banffpork and #BPS2016. Connect on Facebook /BanffPork. Get complete coverage in a Special Meeting Report of the 2016 Banff Pork Seminar, presented by communications partner Meristem. Find the special report link on the Seminar site home page or directly on the www.meristem.com home page.

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More information

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