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Banff Pork Seminar appoints new coordinator

Edmonton, Alta. Sept. 3, 2015. The Banff Pork Seminar has appointed Ashley Steeple as new coordinator.

Steeple, an animal science graduate, brings a background of several years' experience in various positions that included conference coordination. Most recently she worked as program manager with the Environmental Farm Plan in Alberta.

The 2016 Seminar, January 12 to 14, 2016 is the 45th consecutive, a significant milestone. In that time it has grown to be one of the leading seminars of its kind in the world supporting knowledge and progress for the pork industry.

"The Banff Pork Seminar has developed an enviable reputation for bringing together the very best speakers on the most critical issues of the day," says Steeple. "I understand the work that goes on behind the scenes and during the event to build that reputation and I look forward to working to continue the tradition in 2016 and into the future."

More information on the 2016 Banff Pork Seminar including program and registration details is available at the Seminar website, www.banffpork.ca.

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More information
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Media Note: Photo available on request.